

CAREER OPPORTUNITY

JOB TITLE:

Marketing Executive



Background

Agilitas is the leading global innovator of customer driven IT channel services, passionate about delivering first class IT services on behalf of vendors, IT resellers and managed service providers to extend their service capability and improve customer satisfaction.

Agilitas delivers solutions across workspace, server, storage and networking technologies to channel partners to over 60 countries throughout the world. These services include maintenance services, technical support, professional services and specialist engineering resource.

Guided by our shared values, we all take pride in everything we do, working as one team with a shared vision to deliver the highest standards to our customers. We work in a fast moving ever-changing environment, so we are constantly looking at driving improvements to stay ahead of our game. There is a real passion to innovate across the whole Agilitas team, whether that be to improve our internal processes for our colleagues or simply make the customer experience a more pleasurable one! 5 core PRIDE values (Passion, Respect, Innovate, Deliver, Embrace) unite the Agilitas team and ensure we remain focused and consistent in everything we do.

We firmly believe that investing in our people is the greatest investment we can make into the future success of our business and our great employees have played a pivotal role in ensuring our company's growth.

Job Brief

Agilitas are the market leader in their field, delivering global IT channel services on behalf of some of the world's leading technology brands including IBM, Ricoh, Cisco, HP and Oracle. Marketing has played a pivotal role in positioning the business through first-class thought leadership and research content across both digital, PR and event media channels.

Supporting the marketing team and reporting into the Marketing Communication Manager, you will need to be a proactive, positive, and creative professional who wants to be at the heart of driving marketing projects for all Agilitas related services. An important cog in the marketing wheel, you will be expected to be involved across all areas of the marketing department, including scheduling social media, managing website content, supporting partner events as well as bringing fresh ideas to a creative and high achieving team.

Tasks

This job is full of variety, and you will need to be able to turn your hand to a multitude of tasks. As a digital savvy marketer your playbook of tasks include:

- Manage all Agilitas social media channels (Linkedin, Twitter, Facebook and Instagram)
- Arranging partner events such as conferences, awards and golf days
- Delivering and assessing the results of marketing campaigns
- Assisting the team in writing reports and analysing data
- Helping to drive online traffic with web-related campaigns
- Writing/reviewing online content
- Managing the Partner Resource Hub and communicating with customers
- Driving Agilitas Brand Ambassador initiatives
- Assist in organising photo shoots of the Agilitas team and facilities

While most Marketing Executive roles are office based, this role is remote where you will need to attend partner events and visit the office as demand requires so a full UK driving license is essential.

Hours are 9.00 to 5.30pm, Monday to Friday, although you may be expected to put in extra hours as you move towards campaign deadlines or attend partner events.

Essential Skills

- Good organisational skills
- Are a strong team player
- A 'can do' attitude
- Excellent verbal and written communication skills
- Can work under pressure to tight deadlines
- Experience in the Microsoft and Adobe suites of software
- Basic design skills

Hours

Monday-Friday 9am - 5:30pm





In Return

As well as being a great place to work with a friendly and helpful team, we offer the following benefits:

- Salary up to £24,000 dependant on experience
- 25 days holiday + bank holidays
- Additional ½ day birthday holiday
- Ability to 'earn' an additional 4 days per annum if you win quarterly awards based on the company PRIDE values.
- Cycle to Work Scheme.
- Death in service (2 x salary).
- Access to Medicash Cash Plan – cash back towards everyday healthcare bills and a wide range of other wellbeing benefits, unlimited access to virtual GP, 24/7 employee assistance programme, retail discount scheme.
- Regular away days and social events.
- Quarterly and annual awards.
- Invitations to award ceremonies and partner events.
- Dress down Fridays.
- On site parking available.
- Salary will depend on experience of the successful candidate

We are based in Nottingham at Glaisdale Parkway which is situated on the west side of Nottingham located approximately 4 miles to West of the City Centre via the A609 and 4 miles from the M1 with convenient access to junctions 25 and 26. The area is very well connected for public transport with numerous bus routes in close vicinity.